



Punjab Information Technology Board Software Technology Park

MARKETING FIRM REQUIRED

Software Technology Park is a 17 storey iconic building equipped with triple source 24 X 7 energy, Multi-service provider Internet and fool proof security. It is expected to host the leading IT firms of the world. The STP would be ready to be handed over to tenants by 20th July, 2011.

The Punjab Information Technology Board (PITB) intends to hire a well reputed Marketing Company for Marketing of Software Technology Park (STP).

2. The potential Marketing Firms may have a visit of the STP site before submitting their proposals. The detailed information regarding Software Technology Park is also available at www.pitb.gov.pk. The potential bidders are expected to visit the website and formulate their proposals accordingly.
3. Technical & Financial Bids sealed in two separate envelopes, duly completed should be dropped, in the relevant Tender Box placed at Reception of the PITB office, 15-1-C Model Town Lahore, not later than 1500 Hrs, June 27th, 2011.
4. Bids, which are incomplete, not sealed, and late or submitted by other than specified mode will not be considered.
5. Deposit Slip of Rs. 500/- in PITB A/C No. UBL 1534-9, SAM Branch, LCCI, Lahore, must accompany the bids.
6. Income/Sales tax registration certificate and other documents as mentioned in Tender Document must accompany the bids. Taxes will be deducted as per GOP rules.
7. Interested Firms / Marketing Companies can visit project site and coordinate with the office of Project Director, Lahore Technology Park.
8. **Note:** The management reserves the right to reject any or all bids without assigning reason.

Joint Director (A&HR)

Punjab Information Technology Board 15-1-C Model Town Lahore

Ph: (042) 99232121 Fax (042) 99232123 Web: www.pitb.gov.pk

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In addition to the above mentioned conditions in the advertisement following are also applicable:

9. All bids must be accompanied by a call deposit of 02% of quoted price in favor of "Punjab Information Technology Board" in a sealed envelope along with the financial proposal.

10. The successful contractor shall furnish performance security as under:-

Within three working days of the receipt of the acceptance letter from the purchaser. In the form of a bank guarantee, issued by a scheduled bank operating in Pakistan for a sum equivalent to 10% of the contract value. Have a minimum validity period of ninety days from the date of Award Notification or until the date of expiry of warrantee period, whichever is later.

11. The technical bids will be publicly opened in the committee room of Punjab Information Technology Board, Lahore 15-1-C, Model Town, Lahore at 1530hrs on June 27, 2011.