



Press Release

## **CM e-Rozgaar PROGRAM BAGS 33105 APPLICATIONS**

Lahore, March 6, 2017

The Punjab Information Technology Board (PITB) and Youth Affairs, Sports, Archeology & Tourism (YASAT)'s joint project, "Chief Minister's eRozgaar Program" has received enthusiastic response by registering 33105 applications from the young graduates. The applicants were regularly advised and replied through emails regarding their queries. Online applications from Graduate boys and girls of 35 years or below age were invited latest by March 5. The application data reveals that 16 Phd, 1794 MPHIL, 15574 Masters, 15143 graduates and 578 B.Tech (Honors) have applied for this program.

The gender wise summary reveals that 23815 (71.9 %) male and 9290 (28.1 %) female applied for this program. The district wise data of the applications shows that Lahore remained on the highest side by filing 4946 applications, followed by Faisalabad 3255, Multan 2248, Rawalpindi 2023, Bhawalpur 1430, Gujranwala 1268, Sargodha 1222 and Rahimyar Khan 1026 applications.

Applications from Attock, Bhawalnagar, Bhakkar, Chiniot, Dera Ghazi Khan, Gujrat, Hafizabad, Jhang Jehlum, Kasur, Khanewal, Khushab, Layyah, Lodhran, Mandi Bhaudidin, Mianwali, Muzzaffargarh, Nankana Sahib, Narowal, Okara, Pakpattan, Rajanpur, Sahiwal, Sheikhupura, Sialkot, Toba Tek Singh and Vehari were also received.

On the basis of merit, selected candidates will be given three months training for freelance self-employment at 40 training centers by high profile trainers. Among these centers five centers are dedicated for female candidates. In the first phase 10,000 candidates will be trained in three different batches in one year. These Centers are being established in eleven (11) universities of the Punjab. The training will enable the youth to generate income approximately from Rs. 40,000 to Rs. 80,000 per month while working from home.

The Chief Minister's e-Rozgaar Training Program partners envision minimizing unemployment and providing young professionals with the necessary means to earn an honorable earning online by collaborating with institutions and organizations that share the same vision. e-Rozgaar Program aims to replicate its model of knowledge based recruitment which is credible globally. It will guide network partners in implementing the model.

e-Rozgaar Training Program will give a platform to the people including fresh graduates to learn and apply their freelancing skills and will unveil the lucrative career opportunities for the youth. These centers will be escalated over 36 districts of Punjab. On the basis of the infrastructure available, freelancing training centers (co-working spaces) are being established in each district.