



Press Release

**PITB TO DEVISE MECHANISM FOR FLOOD MANAGEMENT ON WAR FOOTING-
DR. UMAR SAIF**

Lahore, July 18, 2017

In view of the early monsoon, particularly in the Punjab province, there is a need to devise mechanism on war footing basis by the Punjab Information Technology Board (PITB) and allied departments to create awareness among the masses regarding the possible floods in the vulnerable areas and to develop coordinated efforts for advance evacuation and relief operations. Dr. Umar Saif founding Vice Chancellor Information Technology University (ITU), Chairman PITB and Advisor to the CM Punjab said while chairing an emergency meeting of the representatives of NDMA, PDMA and Telecom companies here today.

He directed the participants that all preventive measures should be adopted to save the lives of the citizens, belongings, cattle and to overcome the aftermath of floods by dispensing preventive vaccines by developing short term and long term programs.

Dr. Saif added that SMS broadcast service in Urdu language through smart phones would be an effective tool to disseminate precise information well in advance based on the data provided by the technical teams of NDMA, PDMA, Irrigation department, metrological department and other monitoring departments. PDMA informed that helpline 1129 has already been made active.