PUNJAB INFORMATION TECHNOLOGY BOARD
(PITB)

INVITATION TO BID

Punjab Information Technology Board (PITB), Government of the Punjab, invites proposals for "Consultancy for Enhancing fiberization in Punjab by facilitating private capital mobilization to improve e-Services delivery and e-Governance".

LOT No.	Description	QTY	Estimated Total Cost
1	Consultancy for Enhancing fiberization in Punjab by facilitating private capital mobilization to improve e-Services delivery and e-Governance	01	5,000,000

2. The procurement shall be completed in accordance with the Punjab Procurement Rules 2014, on Single Stage - Two Envelope Bidding Procedure.
3. The RFP Documents are also available at www.pitb.gov.pk and www.ppra.punjab.gov.pk and may be downloaded free of cost.
4. Technical and Financial Separate Proposals, duly completed, signed, stamped, and in complete conformity with RFP Document must be Submitted at the PITB till 1100 hours on 18th August, 2026 and proposals shall be opened at 1130 hours on the same date, as per PPRA Rules, 2014.
5. A pre proposal session has also been arranged as on 5th August, 2026 at 1100 Hours at the 11th floor, PITB.
6. Proposals that are incomplete, not signed and stamped, late, or submitted by other than a specified mode will not be considered.
7. Income/Sales tax registration certificate and other documents as mentioned in TOR's must accompany the proposals.

Note: PITB management may reject all bids or proposals at any time prior to the acceptance of a bid or proposal, as provided under Rule-35 of Punjab Procurement Rules, 2014.

Director (Development & Procurement)

Punjab Information Technology Board

11th Floor, Arfa Software Technology Park, 346-B, Ferozepur Road Lahore.

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RFP#131072027-1

TERMS OF REFERENCE (ToRs)

Consultancy for Enhancing fiberization in Punjab by facilitating private capital mobilization to improve E-services delivery and E-governance

PURPOSE:

To engage a qualified and experienced consultancy firm to develop deployment-ready TORs for fiber rollout, define technical specifications and standards aligned with industry practices, PTA regulations, and ROW policies, recommend quality assurance and testing requirements, and support in bids evaluation for first deployment phase of the project.

Issued By:

Punjab Information Technology Board (PITB) Lahore.

1. BACKGROUND AND RATIONALE

The Government of the Punjab, with financial support under the World Bank-supported Connected Punjab Program, is implementing the project "Enhancing Fixed Broadband Coverage in Urbanized Areas of Punjab" to accelerate the deployment of high-speed fixed broadband infrastructure through private capital mobilization.

The project aims to mobilize private sector investment through a structured subsidy mechanism, with the objective of extending 350,000 new supply-side fixed broadband connections across underserved urban and peri-urban areas of the Province, also enabling public sector facilities (such as schools, health facilities, union councils, police stations and district courts etc.) and mobile towers in targeted areas to leverage high-speed fixed broadband services.

The project will leverage the existing Punjab OneMap platform as the centralized geospatial decision-support system for planning, monitoring, and implementation purposes. Potential areas for fiberization shall be identified and prioritized through the Punjab OneMap platform using a data-driven approach based on Relative Wealth Index (RWI), Accessibility Index, Aggregated World Population Data, Night Light Data, and Land Usage Data (with specific focus on built-up areas). Eligible Internet Service Providers (ISPs) will be selected through a transparent and competitive procurement process, whereby deployment rights for each approved intervention area will be awarded exclusively to the lowest responsive bidder in accordance with the approved procurement and subsidy framework.

2. SCOPE OF WORK

To develop deployment-ready TORs for fiber rollout, define technical specifications and standards aligned with industry practices, PTA regulations, and ROW policies, recommend quality assurance and testing requirements, and support in bids evaluation for first deployment phase of the project.

3. DELIVERABLES

Indicative Timeline	Deliverable	Description
Week 2	**Inception Report & Work Plan**	Inception report covering methodology, work plan, stakeholder engagement strategy, data requirements, consultation plan (including PTA, PATAPA, LG&CD, Housing Department and other key stakeholders), and implementation schedule.
Week 6	**Fiberization Deployment Technical Framework**	i. Technical architecture, technical specifications, engineering standards and service quality benchmarks aligned with industry practices, PTA/ provincial regulations/ policies, and ROW policies. ii. Deployment acceptance framework for TPV including KPIs, standards and SOPs.
Week 8	**Procurement-Ready RFP**	Procurement-ready TORs to engage private sector companies for extending supply side fixed broadband coverage, and draft bidding document including contracts, bid evaluation model (technical and financial), engineering requirements and other procurement related artifacts.
Week 16	**Support for Bids Evaluation**	The selected consultant will provide support for bids evaluation during the first deployment phase of the project.

IDEAL FIRM PROFILE:

Engineering/ Telecom Consultancy firm with global footprint with documented fiber network planning and OSP design portfolio, ability to produce procurement-ready specifications and drawings, vendor-neutral positioning, and experience supporting government or regulator-led projects. A proven track record in RFP/ Bid Design, analytical modeling, and prior experience of working in similar projects (globally/locally).

*The awarded consultancy firm shall not be eligible to participate, either individually or as part of a consortium or joint venture, in any subsequent procurement/deployment phase of the project titled "Program for Enhancing Fixed Broadband Coverage in Urbanized Areas of Punjab"

DURATION OF THE CONTRACT

The duration of the contract is 04 (four) months. However, the same may be extended for another 4 months.

ESTIMATED COST OF THE ASSIGNMENT:

The total estimated cost for the said assignment is upto Rs. 5 Million.

EXECUTION SCHEDULE

The Consultant shall complete the deliverables as per scope of work & expected outputs, as per mentioned timelines in deliverables section (section 3) above (from the issuance of the Work Order).

LIQUIDATED DAMAGES

If the Consultant fails / delays in performance of any of the obligations, under the work order / violates any of the provisions of the work order / commits breach of any of the terms and conditions of the work order, the Purchaser may, without prejudice to any other right of action / remedy it may have, deduct from the work order Price, as liquidated damages, a sum of money @0.25% of the total work order Price which is attributable to such part of the Services / the Works, in consequence of the failure / delay, be put to the intended use, for every week between the scheduled delivery date(s), with any extension of time thereof granted by the Purchaser, and the actual delivery date(s). Provided that the amount deducted shall not exceed, in the aggregate, 10% of the work order Price.

INTELLECTUAL PROPERTY RIGHTS

All intellectual property rights will rest with PITB/Government of Punjab.

Confidentiality and compliance with government data protection policies are mandatory. All models, and documentation must be handed over to the PITB.

4. ELIGIBILITY REQUIREMENTS:

CRITERIA FOR SELECTION

Only consultant firms meeting the following technical evaluation criteria would be considered for financial evaluation:

Category	Requirement
Legal (Mandatory)	1. Firm must be **registered with relevant tax authorities with valid certification for at least 3 years.** 2. Valid Provincial Sales Tax (PST) Registration (Status = Active with relevant authority) **Single undertaking covering following aspects:** i. Submission of undertaking that the firm is not blacklisted by the procuring agency or PPRA-Punjab. ii. Compliance to the scope of services mentioned under TORs of this document. iii. In full compliance of the Execution Schedule and Delivery Period mentioned in this document.

Business Age	**Minimum 3 years of operational history**
Financial Standing	Cumulative **revenue ≥ PKR 100 million** in last 3 years
Sector Experience	The participating consultancy firms shall demonstrate substantial experience and technical expertise (vide a detailed presentation as well as documentary evidences as part of proposal) in: 1. Planning, design, engineering, or implementation support of fixed broadband (FTTH), fiber optic, or broadband infrastructure projects. 2. Preparation of technical specifications, engineering standards, bidding documents, and procurement-ready TORs for telecommunications or digital infrastructure projects.

SCOPE OF FINANCIAL PROPOSAL AND PAYMENT SCHEDULE

Financial proposals of consultants fulfilling the above evaluation criteria will be considered for financial evaluation and the consultant will be selected on least cost selection method as per PPRA Rules, 2014.

PAYMENT PLAN

Indicative Timeline	Deliverable	Payment
Week 2	**Inception Report & Work Plan**	**20%**
Week 6	**Fiberization Deployment Technical Framework**	**30%**
Week 8	**Procurement-Ready RFP**	**30%**
Week 16	**Support for Bids Evaluation**	**20%**

Payment will be made upon successful delivery of each deliverable as per the schedule detailed above in Section No 4.

I. The agreed consultancy fee includes all charges and expenses related to the scope and deliverables.

II. No payment other than the agreed consultancy fee shall be made under this contract. The consultancy firm shall not be entitled to claim any additional charges, reimbursements, or incidental expenses beyond the agreed fee.

Price Schedule

Sr. #	Description	1 QTY	2 Unit Cost (incl. all taxes) PKR	3 Total Cost (incl. all taxes) PKR
1	Consultancy for Enhancing fiberization in Punjab by facilitating private capital mobilization to improve e-Services delivery and e-Governance	1	A	B
Total Cost			AB	

PROPOSAL SUBMISSION

The firms are required to submit proposals in a single package consisting of two separate envelopes, containing separately the technical and financial proposals, the envelopes shall be marked as "**Technical Proposal**" and "**Financial Proposal**" – no later than 1100 Hours on 18th August, 2026. A pre proposal session will also be arranged as on 5th August, 2026 at 1100 hours. In the first instance, the "Technical Proposal" shall be opened and the envelope marked as "Financial Proposal" shall be retained unopened in the custody of the procuring agency and subsequently, the financial proposals of technically qualified consultants will be opened and considered for financial evaluation.

Note:

The awarded consultancy firm shall not be eligible to participate, either individually or as part of a consortium or joint venture, in any subsequent procurement/deployment phase of the project "Establishment of Government GPU Based Cloud Infrastructure